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Comprehensive news release, photo and multimedia distribution and disclosure services. Reach biotech, health and medical writers, analysts, researchers, consumers and blogs. Target industry niches and markets around the globe. A better choice for your news.

Business Wire & AZBio

Partners in Providing Enhanced News Distribution for Bioscience Companies

The Arizona BioIndustry Association (AZBio) supports the development and growth of Arizona's bioscience industry. AZBio has selected Business Wire as its news distribution partner. Together with Business Wire and BIO, the international trade association, AZBio is able to provide the biosciences industry the most cost efficient and effective means to communicate biotech news to the public, media and investment communities worldwide.

AZBio Members:

To learn more about how you can benefit from this program, please contact Malcolm Atherton at 800.689.5148 or malcolm.atherton@businesswire.com

- ▶ Smart News Release embeds photos, videos and graphics to help maximize the impact of your story.
- ▶ EON: Enhanced Online News provides tools to ensure your social media and Web 2.0 interaction leads to higher search engine visibility.
- ▶ EarningsDirect and XBRL target investors and tag your financials for enhanced usability with the most up-to-date reporting tools.
- ▶ EDGARit is your easy one-stop step to simultaneous news disclosure and regulatory filing.
- ▶ Global reach of our distribution enables you to target nearly any market in any language at any time.

Key Benefits for AZBio Members

- ▶ 10% discount off Business Wire's standard published rates on news distribution services (domestic, international & specialty circuits) and EDGAR products.
- ▶ Unlimited distribution to trade publications with any U.S. geographic or industry circuit ordered. Your company's logo included with your news release at no additional charge.
- ▶ Free Business Wire NewsTrak Reach, Posting and Access measurement reports.
- ▶ Complimentary annual membership to Business Wire.



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